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The Groom's Guide: For Men On The Verge Of Marriage



Synopsis

From The Black Tux, the formalwear company that has "come to rescue guys from tux rental hell" (GQ), comes a go-to wedding resource for anyone who'd classify themselves as groom or groom-adjacent. From choosing your best man (literally, the "best man" not to screw up your wedding) to figuring out your first dance (nothing choreographed, please) and how to wear a tux without looking like an uncomfortable butler, The Groom's Guide gives grooms and groomsmen the tools they need to make their wedding one of the best days of their lives and look damn good while doing it. Fast Company says "The book is surprisingly insightful and delightfully designed as a down-to-earth antidote to the frilly, Pinterest-centric model of contemporary wedding planning... It is advocating for grooms to take greater responsibility and ownership in planning their wedding. It does, after all, set a precedent for the rest of your life."

Book Information

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Customer Reviews

The Black Tux was founded in 2013 by Andrew Blackmon and Patrick Coyne, longtime friends who, while preparing for Andrew's wedding in 2011, saw an opportunity to offer men an alternative to traditional tuxedo and suit rental outlets. After their experience renting for Andrew's wedding, they decided to explore different ways to improve the tuxedo rental process.

It's rare to find a guide that's fun to read, beautiful to look at, and that actually provides useful guidance on the topic you're interested in. This book does all of that and does it well. It's easy enough to use as a quick reference, which came in handy in the months leading up to our wedding.

And it helped my wife and I set our priorities, communicate, not take the whole thing too seriously. In the end our wedding was insanely good.

I am the bride and I bought this book for my groom. I think this will be his survival guide on the big day. The author definitely has a great sense of humor!

Bought this book on a whim. It actually has a lot of great content and gave me a lot of ideas! It will prepare you for things that you wouldn't even think of. 10/10

This book is great. Fun to read, practical and informative, spot on as far as being current and relevant. Gives good and witty advice. And they do know their tuxedos.....

Interesting book

Great read for grooms! The Black Tux has its finger on something here.

Very witty and insightful. I bought it as a gift for my fiancé, who is not much of a book reader, and he loved it!

Great tips and illustrations. A bit heavy on the tux part, but hey that's what they sell.

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